



**FOR IMMEDIATE RELEASE**

## **Espritx Technologies Launches Specialty Print Division: Espritx Impressions**

### ***New Division Focuses on Advanced Printing Products & Processes***

February 21, 2018 (Sarasota, FL) – [Espritx Technologies](#) is pleased to announce the creation of a new specialty printing products company, Espritx Impressions. The newly launched company will focus on developing and distributing innovative printing-specific offerings including specialty toners, Artespritx™ Thermal Transfer Markers, performance toner additives as well offering services for custom formulation, color management, and quality control services.

For the last 30 years, Espritx Technologies has been a provider of high-performance chemistries and materials that most people experience every day. Common household and workplace items such as printer toner, textile treatments, pharmaceutical intermediates and other fine chemicals and materials; used in the manufacturing of a wide variety of consumer electronics and automotive products. This is why we say, “*Espritx Technologies – Touching Lives Everyday.*”

“The creation of this new company gives the Espritx Technologies another specialty enterprise dedicated to a specific technology segment,” explained Tonya Tremittiere, VP Espritx Impressions. “We expect Espritx Impressions to explore and leverage the latest technology has to offer in the development of innovative printing techniques and materials; and continue to be a market leader in delivering leading-edge printing products and services, as established by the parent company.”

The development of a unique permanent thermal transfer marker, known as [Artespritx™](#) Permanent Thermal Transfer Markers, prompted the launch of the printing technologies company - [Espritx Impressions](#). The innovative new line of markers utilizes a sublimation heat transfer process whereby heat and pressure will permanently transfer a drawing or illustration, from plain paper to a variety of materials including cloth, ceramics, metals, wood and other smooth surfaces that have are either polyester or have a polyester coating.

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### **About Espritx Impressions**

Formed in 2018, Espritx Impressions is a new division of parent company Espritx Technologies – a specialty chemical company that develops materials for a wide variety of industries including automotive, electronics, pharmaceutical and textiles. The Espritx Impressions printing technologies division was created after the successful development of the Artespritx line of permanent transfer markers. The new division continues the successful legacy of its parent firm of technical innovation, advanced chemistries and environmental awareness and stewardship. Visit [www.espritximpressions.com](http://www.espritximpressions.com) or more.

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