



FOR IMMEDIATE RELEASE

Espritx Impressions Joins SGIA & AFCI

New Division Reaches out to Imaging & Artisan Communities

April 23, 2018 (Sarasota, FL) – Espritx Impressions is pleased to announce coordinated efforts to work cooperatively with leaders in the digital and screen printing and creative arts products industries.

SGIA, the [Specialty Graphic Imaging Association](#), is a non-profit worldwide Association for the imaging community, exists to provide imaging professionals with the know-how, advice and knowledge they need to succeed. While our members are diverse, they share a common bond: They use imaging technologies to enhance, complete or create products. Check out the latest news from the SGIA community [HERE](#).

The [Association For Creative Industries](#) (AFCI) is the premier trade association for the global creative arts products industries. AFCI is committed to its vision of a healthy, vibrant and innovative community that enriches people's lives through crafting and other creative activities. As an organization, AFCI strives to deliver innovative high value services as we support our Members who provide products and services to educate, entertain, and inspire creative consumers.

"In conjunction of the launch of Espritx Impressions; we are reaching out to these established imaging and artisan communities to offer both support and two-way educational opportunities with these highly regarded institutions," explained Tonya Tremitiere, VP, Espritx Impressions. "We look forward to establishing beneficial and long-lasting relationships with the membership of these vibrant innovative associations."

The development of a unique permanent transfer marker, known as [Artespritx™](#) Thermal Transfer Markers, prompted the launch of the printing technologies company - [Espritx Impressions](#). The innovative new line of markers utilizes a sublimation heat transfer process whereby heat and pressure will permanently transfer a drawing or illustration from plain paper to a variety of materials including cloth, ceramics, metals, wood and other smooth surfaces.

In addition to its flagship Artespritx™ Permanent Transfer Marker line, Espritx Impressions will also focus on other printing technology products and services including specialty toners for unique applications, toner performance additives, and custom services for color formulation, analysis and quality control.

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About Espritx Impressions

Formed in 2018, Espritx Impressions offers innovative print-specific technologies including specialty toners, Artespritx™ markers, toner performance additives, and provides a variety of laboratory services such as custom formulation, color and quality control services. Espritx Impressions was created after the successful development of the Artespritx™ line of permanent transfer markers. The new identity continues the successful legacy of its parent company, Espritx Technologies in leading technical innovation, providing advanced chemistries and environmental awareness and stewardship. Visit www.espritximpressions.com for more information.

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